



## TOWN OF SPIRIT RIVER SLOGAN CONTEST

The Town of Spirit River invites the public to submit a creative and unique 2-8 word slogan that best represents the Town; think history, our people, our future, our values, what makes Spirit River a special place to live. This slogan may be used on merchandise, our website, social media, and signage.

Application Open: October 15, 2022

Deadline to submit: December 15, 2022, at 4:30 p.m.

Submissions must be made via the applicable form (please visit Town Office or our website to obtain) which can be dropped off at Town Office or submitted via [clerk@townofspiritriver.ca](mailto:clerk@townofspiritriver.ca) before the deadline listed above. Late entries will not be accepted.

Once all applications have been received, the Town will narrow down the winners. We will then have the public and Council decide through the selected semi-finalists.

Prizes will be given to the first and second place winner and we will also complete random draws from the list of semi finalists!

### Contest Rules:

1. Entries not submitted via the applicable form and/or not received before December 15, 2022, at 4:30 p.m. MST will not be accepted (this includes mailed in submissions).
2. The entry form must be fully filled out to be accepted.
3. The contest is open to all individuals except for Town Elected Officials and their immediate families.
4. The contest is for individuals only. Companies and organizations are not prohibited to enter the contest.
5. Applicants under the age of 18 must have parental/guardian consent otherwise the submission(s) will be refused.
6. The slogan must be original. It cannot be the same or similar to existing copyrighted materials otherwise it will be disqualified.
7. If multiple entries have the same or similar slogan, the entry that was submitted first will be considered.
8. All entries become the property of the Town of Spirit River, and may be used as determined, including marketing, promotions, governmental, and other civic related purposes.
9. The Town of Spirit River reserves the right to use parts of the winning slogan or parts of any submitted slogan to create a new slogan for its use. The Town of Spirit River is not required to use any winning slogan.
10. Decisions of the Town of Spirit River Council with respect to the contest are final.
11. Entrants, or their parent/guardian, give consent for the Town to the use of their name and photograph in news or events and other promotional materials related to the contest.

### **Selection of Winners and Intellectual Property**

- Semi-finalist slogans will be completed by a vote of the Town of Spirit River Administration. The semi-finalists will then be opened to the Town of Spirit River public, and finalists will be chosen by the public. A final selection will be chosen by a vote by the Town of Spirit River Council from the semi-finalists chosen by the public.
- The Town of Spirit River reserves the right to use parts of the winning slogan or slogans to create a new slogan for its use. The Town of Spirit River is not required to use any winning slogan.
- The Town of Spirit River reserves the right to disqualify any entry that does not meet requirements.
- All rights of the selected entry become property of the Town of Spirit River.

By entering the contest, the entrant agrees that, if selected, all rights that the entrant may have with respect to the slogan and the use thereof shall be relinquished and transferred to the Town of Spirit River, and further agrees that the Town of Spirit River may use the selected slogan in any capacity and format that it deems fit without demand of compensation from entrant.